## Every Child Ready Chicago Advisory Meeting

### April 27, 2023

**Meeting Minutes**

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<tr>
<th>Attendees</th>
<th>There were 55 members in attendance.</th>
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### Access and Enrollment Updates

- Welcome and introduction provided by Candace Moore, Director of Early Learning at the Mayor’s Office
- Presented by Harold Houge, CoSpero Consulting
- During March 8th meeting, CoSpero conducted landscaping survey to determine common project areas in the field
- 57 participants yielded only 35 survey responses
- Approximately 80% of people on the March 8th call are engaged in a special project related to access and enrollment
- Most special projects are engaged in Early/Head Start, Preschool for All, and childcare
  - Focused on recruitment, enrollment, and marketing to families
- In breakout rooms discussed suggestions to make CEL application process easier for families and CBO’s

### Chicago Early Learning Updates

- Presented by Candace Moore and Cristina Vera
- CEL application launched on April 11
- 9,046 applications as of April 26
- Overwhelming increase of applications submitted on the first day compared to last year
- Any family that applies between April 11-May 2 will receive initial offer on May 19
- Families can use the online application or use the
Family Support Hotline (312) 229-1690

- Hotline tracks the volume and type of calls that come in, shares common questions and information on CEL website
- Verification documents listed in presentation
  - Sylvia Puente mentioned several documentation types not listed, Candace Moore will follow up and update offline
- Cerathel Burgess-Burnett dispelled common myths about CEL application and placement process
  - Listed in presentation
- Updates to the website including information reorganization have improved user experience
- Have elevated visibility of Early/Head Start and created new page dedicated to CBO’s thanks for stakeholder feedback
- Email marketing sent over 550k emails, 360k of which have been opened
- Have increased social media presence and awareness
- Social media ads and promotions are resulting in high engagement
  - Parents are beginning to share correct information between each other in comment sections
- Questions about materials provided in Spanish
  - Calendar not provided in Spanish, is a resource for administrators
  - Ambassador application will be developed in Spanish

- Presented by Richard LaPratt
- 24/7/365 health and human service hotline, available in Chicago and suburban Cook County
- Is a social safety net
- The first 2-1-1 center was opened in Atlanta in 1997, Chicago is the last major city to develop this hotline
- Helpline connects to food, housing, utility payment assistance, health care, transportation, child care,
| Partner Updates | employment, mental health, disaster, information and assistance resources  
| Birth to Five |   ○ Is not a replacement for emergency mental health hotline (9-8-8) or emergency medical assistance hotline (9-1-1)  
|               | ● There are online platforms, text and chat, and live phone line access in English and Spanish  
|               |   ○ Website available in 130 languages  
|               | ● If you want your program/resource added to their registry email resources@211metrochicago.org  
|               | ● Presented by Edna Navarra-Vidaurre  
|               | ● Third quarter updates include expanding stakeholders engaged in CEL system  
|               | ● Sharing recommendations presented by families and other community partners/leaders  
|               |   ○ Have led 20+ focus groups to provide qualitative data for Regional Needs Assessment  
|               |   ○ All 39 regions are completing this assessment to understand landscape  
|               | ● Can reach out to Edna to present finalized report to present at summer stakeholder meetings, closer to the end of June  
|               | ● Grand opening of physical office space 5/2 and 5/3  
|               |   ○ Intentionally co-located in a WIC grocery store  
|               |   ○ To foster information sharing and connections between families  
|               | ● Collecting stories of families’ transition stories about Early Intervention to Special Education  
|               | ● Will be inviting interest forms for Action and Family Council membership end of June/beginning of July  
|               | ● New early childhood community collaborations are represented on their website  
|               |   ○ Ability to partner with other organizations  
|               | ● Presented by Madeline Shea on behalf of Jen Vidis
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<th>CECIDS</th>
<th>ECRC Updates</th>
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| ● To advance community engagement for Family Connect Chicago, 6 regional community alignment bodies are forming  
  ○ Purpose to provide transparency and accountability, improve family connections, provide community-led expertise, and identify and activate resources to fill community needs  
| ● Have started offering services at Swedish hospital in addition to 4 pilot locations  
  ○ Hope to bring services to families giving birth at Stroger, Roseland, 3 Ascension hospitals, and UI Health this summer  
  ○ 4 more hospitals by the end of 2023  
| ● Presented by Christina Krasov  
| ● Has begun to release publicly available data on website homepage  
| ● Resources on website that detail how data is collected and how governance structure was designed  
| ● Getting ready for updated data release in June 2023  
| ● Service tab allows you to look at data by age-group and type of program  
  ○ Can download information in many different platforms  
| ● Population and Provider tab will be added for June re-release  
  ○ Will contain disaggregated data by community and provider information, respectively  
| ● Presented by Sandy de Leon  
| ● For Fall '22 term, 531 scholars were engaged and 83 degrees/academic pathways completed  
  ○ 95% of students identified as non-white  
  ○ Average age is 40  
  ○ 96% identify as female  
  ○ 62% are CEL staff |
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| • 954 applications already received for ‘23-24 school year  
  ○ 438 applications received on the first day  
• Have been able to award 1,056 scholars across all partners throughout history of program  
• Historical trends of year over year increases in number of applications speak to the interest in the early childhood field  
• Reminder of eligibility criteria for ECRC executive committee members  
  ○ Have previous experience with ECRC  
  ○ Live or work in Chicago  
  ○ Knowledge and/or experience with Chicago’s early childhood system  
• Reminder of key responsibilities of ECRC executive committee members  
  ○ Up to 2 renewable 1 year terms  
  ○ Participate in community events and functions  
  ○ Regular attendance of all ECRC meetings  
  ○ Participate in planning  
• Still need applicants to represent following space on executive council  
  ○ Home based child care  
  ○ Center based child care  
  ○ Home visiting  
  ○ Funding/philanthropic partners  
• Self-nominate or nominate someone else for the Executive Committee by the end of the month  
• Charge of Executive Committee will be to begin to prepare transition memo for incoming Mayor and City Council |