

## Every Child Ready Chicago Advisory Meeting April 27, 2023

## Meeting Minutes

Attendees	There were 55 members in attendance.
Access and Enrollment	Welcome and introduction provided by Candace Moore, Director of Early Learning at the Mayor's Office
Updates Updates	<ul> <li>Presented by Harold Houge, CoSpero Consulting</li> <li>During March 8th meeting, CoSpero conducted landscaping survey to determine common project areas in the field</li> </ul>
Chicago Early Learning	<ul> <li>57 participants yielded only 35 survey responses</li> <li>Approximately 80% of people on the March 8th call are engaged in a special project related to access and enrollment</li> <li>Most special projects are engaged in Early/Head Start, Preschool for All, and childcare         <ul> <li>Focused on recruitment, enrollment, and marketing to families</li> </ul> </li> <li>In breakout rooms discussed suggestions to make CEL application process easier for families and CBO's</li> </ul>
Updates	<ul> <li>Presented by Candace Moore and Cristina Vera</li> <li>CEL application launched on April 11</li> <li>9,046 applications as of April 26</li> <li>Overwhelming increase of applications submitted on the first day compared to last year</li> <li>Any family that applies between April 11-May 2 will receive initial offer on May 19</li> <li>Families can use the online application or use the</li> </ul>

- Family Support Hotline (312) 229-1690
- Hotline tracks the volume and type of calls that come in, shares common questions and information on CEL website
- Verification documents listed in presentation
  - Sylvia Puente mentioned several documentation types not listed, Candace Moore will follow up and update offline
- Cerathel Burgess-Burnett dispelled common myths about CEL application and placement process
  - Listed in presentation
- Updates to the website including information reorganization have improved user experience
- Have elevated visibility of Early/Head Start and created new page dedicated to CBO's thanks for stakeholder feedback
- Email marketing sent over 550k emails, 360k of which have been opened
- Have increased social media presence and awareness
- Social media ads and promotions are resulting in high engagement
  - Parents are beginning to share correct information between each other in comment sections
- Questions about materials provided in Spanish
  - Calendar not provided in Spanish, is a resource for administrators
  - Ambassador application will be developed in Spanish

211 Roll Out Resource

- Presented by Richard LaPratt
- 24/7/365 health and human service hotline, available in Chicago and suburban Cook County
- Is a social safety net
- The first 2-1-1 center was opened in Atlanta in 1997, Chicago is the last major city to develop this hotline
- Helpline connects to food, housing, utility payment assistance, health care, transportation, child care,

## employment, mental health, disaster, information and assistance resources Is not a replacement for emergency mental health hotline (9-8-8) or emergency medical assistance hotline (9-1-1) There are online platforms, text and chat, and live **Partner Updates** phone line access in English and Spanish Birth to Five Website available in 130 languages If you want your program/resource added to their registry email resources@211metrochicago.org Presented by Edna Navarra-Vidaurre Third quarter updates include expanding stakeholders engaged in CEL system Sharing recommendations presented by families and other community partners/leaders Have led 20+ focus groups to provide qualitative data for Regional Needs Assessment All 39 regions are completing this assessment to understand landscape Can reach out to Edna to present finalized report to present at summer stakeholder meetings, closer to the end of June Grand opening of physical office space 5/2 and 5/3 • Intentionally co-located in a WIC grocery store To foster information sharing and connections between families Collecting stories of families' transition stories about Early Intervention to Special Education **CDPH** Will be inviting interest forms for Action and Family Council membership end of June/beginning of July New early childhood community collaborations are represented on their website

Ability to partner with other organizations

Presented by Madeline Shea on behalf of Jen Vidis

CECIDS	<ul> <li>To advance community engagement for Family Connect Chicago, 6 regional community alignment bodies are forming         <ul> <li>Purpose to provide transparency and accountability, improve family connections, provide community-led expertise, and identify and activate resources to fill community needs</li> </ul> </li> <li>Have started offering services at Swedish hospital in addition to 4 pilot locations         <ul> <li>Hope to bring services to families giving birth at Stroger, Roseland, 3 Ascension hospitals, and UI Health this summer</li> <li>4 more hospitals by the end of 2023</li> </ul> </li> </ul>
Chicago Early Learning Workforce Scholarship (CELWS)	<ul> <li>Presented by Christina Krasov</li> <li>Has begun to release publicly available data on website homepage</li> <li>Resources on website that detail how data is collected and how governance structure was designed</li> <li>Getting ready for updated data release in June 2023</li> <li>Service tab allows you to look at data by age-group and type of program <ul> <li>Can download information in many different platforms</li> </ul> </li> <li>Population and Provider tab will be added for June re-release <ul> <li>Will contain disaggregated data by community and provider information, respectively</li> </ul> </li> </ul>
ECRC Updates	<ul> <li>Presented by Sandy de Leon</li> <li>For Fall '22 term, 531 scholars were engaged and 83 degrees/academic pathways completed         <ul> <li>95% of students identified as non-white</li> <li>Average age is 40</li> <li>96% identify as female</li> </ul> </li> </ul>

o 62% are CEL staff

	<ul> <li>954 applications already received for '23-24 school year         <ul> <li>438 applications received on the first day</li> </ul> </li> <li>Have been able to award 1,056 scholars across all partners throughout history of program</li> <li>Historical trends of year over year increases in number of applications speak to the interest in the early childhood field</li> </ul>
Next Steps	<ul> <li>Reminder of eligibility criteria for ECRC executive committee members         <ul> <li>Have previous experience with ECRC</li> <li>Live or work in Chicago</li> <li>Knowledge and/or experience with Chicago's early childhood system</li> </ul> </li> <li>Reminder of key responsibilities of ECRC executive committee members         <ul> <li>Up to 2 renewable 1 year terms</li> <li>Participate in community events and functions</li> <li>Regular attendance of all ECRC meetings</li> <li>Participate in planning</li> </ul> </li> <li>Still need applicants to represent following space on executive council         <ul> <li>Home based child care</li> <li>Center based child care</li> <li>Home visiting</li> <li>Funding/philanthropic partners</li> </ul> </li> <li>Self-nominate or nominate someone else for the Executive Committee by the end of the month</li> <li>Charge of Executive Committee will be to begin to prepare transition memo for incoming Mayor and City Council</li> </ul>