WHY CELWS?

FROM CHICAGO FOR CHICAGO

ECE RECRUITMENT & RETENTION STRATEGY

SERVES COMPREHENSIVE EARLY CHILDHOOD FIELD
WHO IS CELWS?
Approximately 95% identify as Non-White
- 91% identify as Black/African-American or Hispanic/Latin@

Average age is 40

96% identify as female

62% are Chicago Early Learning staff
Fall 2022 term:

- **531** Scholars engaged
- **153** new Scholars awarded (142 awarded throughout last year)
- **83** degrees and/or academic pathways have been earned or completed (includes transfers)
  - Additionally, 8 non-degree coursework were completed to upskill or transfer
- **15** Transfer awardees began Bachelor’s degree
UPDATED WEBSITE- LET'S HEAR FROM OUR SCHOLARS!

- http://www.chicagoearlylearning.org/scholarships
## 2023-24 ACADEMIC YEAR APPLICATIONS - RECORD BREAKING YEAR

<table>
<thead>
<tr>
<th>Academic year</th>
<th>2021-22</th>
<th>2022-23</th>
<th>2023-24</th>
</tr>
</thead>
<tbody>
<tr>
<td># Applications</td>
<td>794</td>
<td>646</td>
<td>945</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program or Degree sought</th>
<th>Original submission</th>
<th>Application w/ re-route*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate's Degree</td>
<td>297</td>
<td>465</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>333</td>
<td>202</td>
</tr>
<tr>
<td>Gateways to Opportunity Credential</td>
<td>102</td>
<td>102</td>
</tr>
<tr>
<td>Professional Educator's License (previously known as a Type 04)</td>
<td>143</td>
<td>105</td>
</tr>
<tr>
<td>Subsequent Endorsement to the Professional Educator’s License (PEL)</td>
<td>70</td>
<td>70</td>
</tr>
</tbody>
</table>

*1 needs follow-up
2023-24 SUBMISSIONS: DAY BY DAY

945 applications - 48% submitted on 1st day!

- Over 50 applications were submitted in first 30 minutes - more than one per minute!
IMPACT
FROM 2018 TO DATE…
1056 Scholars awarded across IHE partners
475 currently active
524 degrees and/or academic pathways have been earned or completed (includes transfers)
127 Professional Educator Licenses (PELs) earned

62 AA→BA Transfer Scholarships awarded began Bachelor’s
82% Retention rate across years

Post- Graduation take-aways:
10% received a promotion since graduated/completed
45% reported receiving an increase in salary

2023-24 academic year applications:
945 unduplicated submissions received during open public period!!!
THANK YOU!

scholarships@chilearn.org