April 27, 2023
ECRC Advisory Council Meeting
We Have Spanish Interpretation
Tenemos Interpretación de Español

A Escuchar en Español:

1. Haga click el icono del globo

2. Elegir “Spanish”
Welcome
Please share your name, organization and title in the chat.
1. Welcome and Introduction
2. Access & Enrollment Updates
3. Chicago Early Learning Presentations & Updates
4. 211 Roll Out Resource
5. Partner Updates
6. ECRC Updates
7. Closing Remarks
8. Adjourn
EVERY CHILD READY CHICAGO VISION

Every child in Chicago can thrive within well-supported families, effective programs, and well-resourced communities so they grow strong, live joyful lives, and realize their greatest potential.
On March 8, 2023, the Every Child Ready Chicago (ECRC) Access + Enrollment meeting collected data through a survey to determine whether attendees were working on any special access or enrollment projects.

We had **57 participants** and **35 responses**, and the results of the survey were collected and analyzed.
Survey Key Findings

80% of respondents are doing special projects related to access + enrollment

50% of special projects are focused across age bands (prenatal, infants and toddlers, and preschool)

57% of special projects are focused citywide with 39% of organizations focused on the South Side of Chicago

The top 3 special project topics:
- Early / Head Start
- Preschool For All
- Childcare

The top 3 special project focus areas:
- Recruitment
- Enrollment Processes
- Communications / Marketing
Breakout Synthesis

ECRC Access + Enrollment participants discussed Vera’s insights and recommendations stemming from focus groups conducted during the 2022 Chicago Early Learning’s (CEL) application.

Participants then provided suggestions for how to make the CEL application process easier for families and community-based organizations (CBOs)/sites.
Breakout Group Key Findings: Supporting Families

1. **Provide families with a checklist** of "information" and/or "items" needed to complete the application

2. Share in advance what parts of the application must be **exact / precise** and what parts can be **estimates**

3. Allow families to **place children together**

4. Iterate the application to be more **responsive and interactive**:  
   a. Imbed a chatbot that provides real time support during the application  
   b. Provide a hotline with a decision tree script to offer tailored information  
   c. Make the application more like a quiz to help tailor options to family needs
Breakout Group Key Findings: Supporting CBOs/Sites

1. Provide a checklist to CBOs and CPS sites so information on the application is normed across the board

2. Develop creative partnerships with nonprofit organizations to support in enrollment efforts

3. Have a liaison between CEL and Department of Family and Support Services (DFSS) to provide clarity on programs available by income

4. Develop an in-person fair for families to engage with all available CBO and CPS options before the application goes live
Edna Navarro-Vidaurre
Regional Council Manager
1-A: Cook (City of Chicago)
Region 1-A: City of Chicago Team

Socorro “Coco” Hinojosa
Admin Support

Jacquelyn Ledezma
Family and Community Engagement Specialist

Edna Navarro-Vidaurre
Regional Council Manager
Third Quarter Updates:

- Supported ECRC Access & Enrollment Work Group to expand stakeholders and application launch awareness
- Led 20+ focus groups/interviews to provide qualitative data for Regional Needs Assessment
- Regional Needs Assessment Status: Finalizing Strengths, Needs and Recommendations sections through joint council meetings
- Interested in learning about our finalized report that includes recommendations? Reach out to Edna enavarrovidaurre@birthtofiveil.com to present at your summer stakeholder meeting
Third Quarter Updates Continued...

- Join us at upcoming Office Grand Opening on either 5/2 or 5/3. RSVP [here](#).
- FY24 Action Council and Family Council membership. Receive updates about council interest by subscribing to newsletter [here](#).
- Share your family's Early Intervention to Special Education transition story [here](#).
- NEW! Early Childhood Collaborations [Grantee website](#)

[www.birthtofiveil.com](http://www.birthtofiveil.com)
How to get involved

- Visit our website: https://www.birthtofiveil.com/region1a

- Sign up for newsletter: https://www.birthtofiveil.com/region1a/#subscribe

- Join Region 1-A Facebook Group: www.facebook.com/groups/birthtofiveilregion1a

www.birthtofiveil.com/region1a

In partnership with Every Child Ready Chicago
Thank you!
Eligibility Criteria

To be eligible to participate in the ECRC Executive Committee, one must:

- Have previous experience with ECRC or other early childhood related collective impact initiatives
- Live or work within the city of Chicago
- Knowledge of and/or experience with Chicago’s early childhood programs and services
Member Responsibilities

Key responsibilities of the ECRC Executive Committee members are:

● May serve up to two renewable one year terms (average of 5-7 hours a month)
● Participate in community events and functions held or planned by the committee
● Regular attendance at all ECRC and Executive Committee’s scheduled meetings
● Participate in succession planning activities
We Need You!

We still need applicants to represent the following spaces in the Executive committee:

- Home based child care
- Center based child care
- Home visiting
- Funder / philanthropic partner
Next Steps

1. Self-nominate or nominate someone else for the Executive Committee by the end of the month
2. Work on transition memo for early childhood and ECRC