APPENDIX 1.6: CONTINUED COMMUNITY OUTREACH AND SUPPORT MATERIALS

1.6a: Examples of Marketing and Outreach Materials

Figure 1: Sample Instagram Posts: August 13, September 16, September 23, and September 25
Figure 2: Sample Facebook Posts: August 6 and September 1

**August 6**

**Chicago Prep Middle School**

We have a few spaces left for our next online financial literacy class, starting Monday. Register today!

**FREE Online Class: Financial Literacy!**

Learn the basics of budgeting, saving, investing, and more through our free, live online class!

Two-week course
Monday through Thursday
4:00-5:00pm
Open to all Chicago students
Ages 8-11

Next Class Begins Monday, August 10

Register today!
bit.ly/chiprepmiddle-finance

Led by Mary Griffin, experienced Chicago educator and Lead Founder of Chicago Prep Middle School

**Boost Post**

806 People Reached
36 Engagements
10 Shares

**September 1**

**Chicago Prep Middle School**

September 1 at 11:54 AM - O

Today’s Google doodle honors Jackie Ormes, the first Black woman cartoonist to be published in a newspaper.

Ormes depicted African American female characters in a positive light at a time when such representation was rare; she is remembered for her social commentary on such issues as racism and sexism. Did you know that Ormes moved to Chicago in 1942 and was very active in the South Side community?

We are so excited for our future Chicago Prep scholars to learn about local heroes like Jackie Ormes through our curriculum and enrichment programs!

Celebrating Jackie Ormes
Celebrating Jackie Ormes #GoogleDoodle
Figure 3: Direct Mailer, September 4

Chicago Prep Middle School

Now accepting enrollment interest forms!
Forms are non-binding
www.chiprepmiddle.org/enrollment

Open to all Chicago students

WHAT: 5th - 8th grade charter school
WHERE: The Bronzeville neighborhood
WHEN: Proposed opening in Fall 2021
COST: Tuition-free, open-enrollment

Student Experience:

- Encourages academic rigor in the classroom
- Kindness
- Courage
- A character and values based culture
- A curriculum prioritizing financial literacy...
- ...and entrepreneurial thinking.
- Social-emotional learning (SEL)
- Meaningful family and community involvement
- Culturally relevant curriculum and instruction

Social media:
- Facebook
- Instagram: @chi.prep.middle

Get involved!
Visit www.chiprepmiddle.org to:
- Express interest in enrolling your child in Fall 2021
- Sign the petition to open Chicago Prep
- Submit questions or feedback
- Donate funds to support our work

Our mission is to provide academic rigor in a structured and supportive community, preparing all 5th - 8th grade scholars to succeed in college and positively impact the world.

Chicago Preparatory Charter Middle School does not discriminate against or limit the admission of any student on the basis of ethnicity, race, gender, disability, language background, national origin, religion, sexual orientation, or ancestry. If you would like to view the application for our proposed new school, it will be publicly posted on www.cps.edu/202006P.
Figure 4: Photo of Facebook Live Virtual Community Meeting, September 21
Figure 5: Haute Society Instagram Post Featuring Chicago Prep Team Member at Community Event, September 27

See Figure 6: Sample Family Outreach Email on the page that follows.
Good afternoon families,

I hope this email finds you well. As we all continue preparing for a school year unlike any other, I wanted to reach out to see how Chicago Prep Middle School might support you and your students this fall. We are considering offering virtual and/or in-person instruction and tutoring, with topics including but not limited to financial literacy, entrepreneurship, writing & grammar, academic support, and volunteer/service learning. All opportunities would be free for families.

We want to make sure that we are offering resources/supports that will be useful and engaging for students in our community. If you are interested, please fill out this [one-minute survey](#) to share your feedback.

If you have any questions or would like to schedule some time to chat, feel free to send me an email or give me a call at 773-394-1311.

Kind regards,
Mary

Mary Griffin | Lead Founder, Chicago Prep Middle School | BES Fellow
773-394-1311 | chiprepmiddle.org | bes.org
1.6b: Additional Intent-to-Enroll Forms
<table>
<thead>
<tr>
<th>Student Name</th>
<th>Parent/Guardian Name</th>
<th>Relationship</th>
<th>Grade</th>
<th>Current Grade</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Erin Sullivan</td>
<td>John Sullivan</td>
<td>3</td>
<td>5</td>
<td>5th</td>
<td></td>
</tr>
<tr>
<td>John Smith</td>
<td>Margaret Smith</td>
<td>2</td>
<td>4</td>
<td>4th</td>
<td></td>
</tr>
<tr>
<td>Alex Garcia</td>
<td>Alex Garcia</td>
<td>1</td>
<td>3</td>
<td>3rd</td>
<td></td>
</tr>
</tbody>
</table>

Signature: [Signature]

Related interests:

Chicago Prep is on a mission to prepare students to succeed in college and positively impact the world. With a focus on academic rigor, character development, financial literacy, and entrepreneurship, Chicago Prep is a proposed 5th-8th grade public charter school. Working to open in Bronzeville in fall of 2022, Chicago Prep will be run by one of the most successful charter management organizations in the country. For more information about Chicago Prep, please visit our website at [Chicago Prep](https://www.chicagoprepcharters.com).

For admission, Chicago Prep will follow by one grade every year until we are a full 5th-8th grade school.
<table>
<thead>
<tr>
<th>Student Name</th>
<th>Applicant</th>
<th>Father</th>
<th>Mother</th>
<th>Guardian</th>
<th>Address</th>
<th>Relationship</th>
<th>Parent/Guardian Name</th>
<th>Grade</th>
<th>Level</th>
<th>Current Grade</th>
<th>Enrollment Interest Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Smith</td>
<td>Student</td>
<td>Father</td>
<td>Mother</td>
<td>Guardian</td>
<td>Address</td>
<td>Relationship</td>
<td>Parent/Guardian Name</td>
<td>Grade</td>
<td>Level</td>
<td>Current Grade</td>
<td>Enrollment Interest Form</td>
</tr>
</tbody>
</table>

Please complete the information below to demonstrate interest in your child attending Chicago Prep. Signing this enrollment interest form does not obligate your child to attend Chicago Prep. It does not guarantee admission. Students who will be entering 5th or 6th grade in 2022 will be eligible for admission. Chicago Prep will grow by one grade every year until we are a full 5th-8th grade school.

Chicago Prep is a proposal for a public charter school in Chicago with a focus on academic rigor, character development, financial literacy, and entrepreneurship. Chicago Prep is on a mission to prepare students to succeed in college and positively impact the world.

Chicago Prep Middle School Enrollment Interest Form
<table>
<thead>
<tr>
<th>Student Name</th>
<th>Level</th>
<th>Current Grade</th>
<th>Parent/Guardian Name</th>
<th>Address</th>
<th>Student and Email Address</th>
<th>Relationship to Student</th>
<th>Signature</th>
</tr>
</thead>
</table>

Eligible for admission to Chicago Prep will flow by one grade every year until we are a full 8th-grade school. It does not obligate your child to attend Chicago Prep. You do not guarantee admission. Students who will be entering 5th or 6th Grade in 2022 will be eligible for admission. Chicago Prep is a beacon for academic rigor, character development, financial literacy, and entrepreneurship. Chicago Prep is on a mission to prepare students to succeed in college and positively impact the world.

Chicago Prep Middle School Enrollment Interest Form
<table>
<thead>
<tr>
<th>Signature</th>
<th>Relationship to Student</th>
<th>Address</th>
<th>Parent/Guardian Address</th>
<th>Level</th>
<th>Current Grade</th>
<th>Student Name</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Signature</th>
<th>Relationship to Student</th>
<th>Address</th>
<th>Parent/Guardian Address</th>
<th>Level</th>
<th>Current Grade</th>
<th>Student Name</th>
</tr>
</thead>
</table>

Please complete the information below to demonstrate interest in your child attending Chicago Prep. Signifying this enrollment interest form does not obligate your child to attend Chicago Prep, nor does it guarantee admission. Students who would be entering 5th grade in 2022 will be eligible for admission. Chicago Prep will retain the right to refuse admission, however, students who would be entering 6th grade in 2022 will be required to demonstrate academic readiness and socio-emotional readiness. Chicago Prep Prep is a mission to

Chicago Prep Prep is a proposed 5th-8th grade public charter school working to open in 2022.
<table>
<thead>
<tr>
<th>Subscribed to</th>
<th>Parent/another name</th>
<th>State</th>
<th>Phone</th>
<th>Student Address</th>
<th>City</th>
<th>Student Name</th>
<th>Grade</th>
<th>Any additional questions or comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Wide 1</td>
<td>AL Shamuq Bluemer</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Wide 2</td>
<td>BJ Mombasa Beaker</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Wide 3</td>
<td>CM Shamuq Bluestar</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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</tr>
</tbody>
</table>

I am the one who is sure that my child's end grade is high. Is there a problem for him?
1.6c: Additional Petition Signatures
Chicago Prep provides academic rigor in a structured and supportive community, preparing all 9th-12th grade scholars to succeed in college and positively impact the world.

<table>
<thead>
<tr>
<th>Name</th>
<th>Zip Code</th>
<th>Email</th>
<th>Phone</th>
<th>Ages of Children (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

I am signing this petition to affirm that I have read Chicago Prep’s mission, believe in this mission, and I would like to see Chicago Prep open in Bronzeville as a tuition-free public charter school in the fall of 2022.

Our Mission: Chicago Prep provides academic rigor in a structured and supportive community, preparing all 9th-12th grade scholars to succeed in college and positively impact the world.

Chicago Prep is a proposed 9th-12th grade public charter school for the students of Chicago. We are working to open in Bronzeville in the fall of 2022. We will focus on academic rigor, character development, and familial literacy and entrepreneurship. We believe in evergreen family and community partnerships.

Chicago Prep Preparatory Charter Middle School Petition
Chicago Prep provides academic rigor in a structured and supportive community, preparing all 5th-8th grade scholars to succeed in college and positively impact the world.

I am signing this petition to affirm that I have read Chicago Prep’s mission, I believe in this mission, and I would like to see Chicago Prep open in Bronzeville as a tuition-free, public charter school in the Fall of 2022.

Our Mission: Chicago Prep provides academic rigor in a structured and supportive community, preparing all 5th-8th grade scholars to succeed in college and positively impact the world.

Chicago Prep is a proposed 5th-8th grade public charter school for the students of Chicago. We are working to open in Bronzeville in the fall of 2022. We will need your help to make our vision a reality.

<table>
<thead>
<tr>
<th>Child’s Name</th>
<th>Phone</th>
<th>Email</th>
<th>Zip Code</th>
</tr>
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<tbody>
<tr>
<td>[Redacted]</td>
<td>[Redacted]</td>
<td>[Redacted]</td>
<td>[Redacted]</td>
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<tr>
<td>[Redacted]</td>
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<td>[Redacted]</td>
<td>[Redacted]</td>
<td>[Redacted]</td>
<td>[Redacted]</td>
</tr>
</tbody>
</table>

[Signature]

[Date]
<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jennifer Allen</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>John Smith</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Robert Johnson</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emily Wilson</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Michael Brown</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sarah Lee</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>David Black</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age of Children</th>
<th>Applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>8, 10, 12</td>
<td>3</td>
</tr>
</tbody>
</table>

I am signing this petition to affirm that I have read Chicago Prep’s mission, believe in this mission, and I would like to see Chicago Prep open in Bronzeville as a tuition-free, public charter school in the fall of 2023.

Our Mission: Chicago Prep provides academic rigor in a structured and supportive community, preparing all 5th-8th grade scholars to succeed in college and positively impact the world.

Chicago Prep is a proposed 5th-8th grade public charter school for the students of Chicago. We are working to open in Bronzeville in the fall of 2023. We will focus on academic rigor, character development, and nurturing family and community partnerships.

If I live in Bronzeville, I will receive a notification of the opening of Chicago Prep in my email.
<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

our mission: chicago prep provides academic rigor in a structured and supportive community. preparing all 5th-8th grade scholars to succeed in college and life.

focus on academic rigor, character development, and financial literacy and entrepreneurship. we believe in leveraging family and community partnerships.

chicago prep is a proposed 5th-8th grade public charter school for the students of chicago. we are working to open in bronzeville in the fall of 2022. we will

chicago prep prepares academic rigor in a structured and supportive community, preparing all 5th-8th grade scholars to succeed in college and positively impact the world.

and i would like to see chicago prep open in bronxville as a tuition-free, public charter school in the fall of 2022.

i am signing this petition to affirm that i have read chicago prep's mission, i believe in this mission, and i would like to see chicago prep open in bronxville as a tuition-free, public charter school in the fall of 2022.
### 1.6d: Additional Letters of Support

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patricia Akuamoah</td>
<td>Community Life Specialist</td>
<td>The Community Builders, potential partner for Chicago Prep</td>
</tr>
<tr>
<td>Orlando Burns</td>
<td>Owner/Operator</td>
<td>The Barber Suite, a Bronzeville barber shop</td>
</tr>
<tr>
<td>Nashaun Lee</td>
<td>Freshman majoring in Secondary Education Chemistry</td>
<td>Augustana College; former CPS student who attended CICS Avalon with Board Member Brandon Kimble as Principal and Lead Founder Mary Griffin as Writing Teacher</td>
</tr>
<tr>
<td>Ryan Osborne</td>
<td>Managing Director, Partnerships and Onboarding</td>
<td>Teach for America: Chicago-Northwest Indiana, potential partner for Chicago Prep</td>
</tr>
<tr>
<td>Ashley Smith</td>
<td>Chief Executive Officer</td>
<td>Haute Society, potential partner for providing after-school programming</td>
</tr>
</tbody>
</table>
September 15, 2020

Office of Innovation and Incubation
Chicago Public Schools
42 W. Madison St.
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a proposed 5th-8th grade college preparatory school working to open in Bronzeville in the fall of 2021. After meeting with the Proposed Head of School Mary Griffin, I am excited about the impact Chicago Prep will have on the Bronzeville community.

The mission of Chicago Prep is to prepare all 5th-8th grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will focus on academic rigor, character development, financial literacy, and entrepreneurship, offering students a well-rounded education that motivates and prepares them for long-term success. Mary Griffin collaborated with The Community Builders (TCB), providing virtual programming and outreach to families during a challenging time, due to the pandemic. The partnership filled an educational gap with financial literacy classes and mentoring. Chicago Prep has demonstrated a commitment to ensuring students of the Bronzeville community receive a great foundation. I believe in the vision of Chicago Prep, and I believe the Bronzeville community will benefit from the opportunities the school will provide.

Again, I would like to extend my support and recommendation for Chicago Prep. We sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at patricia.akuamoah@tcbinc.org or via phone at (773) 544 – 4007.

Sincerely,

Patricia Akuamoah, MS
Community Life Specialist
07/29/2020
Office of Innovation and Incubation
Chicago Public Schools
42 W. Madison St.
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a proposed 5th-8th grade college preparatory school working to open in Bronzeville in the fall of 2021. After meeting with Mitchell Newsome, I am excited about the impact Chicago Prep will have on the Bronzeville community.

Chicago Prep’s mission is to prepare all 5th-8th grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring. I believe there’s room for growing the Bronzeville community educational options.

Again, I would like to extend my support and recommendation for Chicago Prep. We sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at orlando@thebarbersuite43rd.com or (312)761-9199.

Sincerely,

Orlando Burns
Owner/Operator
The Barber Suite
September 23, 2020

Office of Innovation and Incubation
Chicago Public Schools
42 W. Madison St.
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a proposed 5th-8th grade college preparatory school working to open in Bronzeville in the fall of 2021. I know the Proposed Head of School, Mary Griffin, through her work as my former middle school writing teacher at Chicago International Charter School-Avalon, where she contributed greatly to my writing development and exposure to a rigorous, culturally responsive humanities curriculum, and I believe in her leadership as well as the mission and vision of Chicago Prep.

Chicago Prep’s mission is to prepare all 5th-8th grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring. Chicago Prep’s vision resonates with me because of its intentional focus on middle-level education to ensure that all students have the skills and experiences needed to thrive in an ever-changing society. The proposed founder has used her experience and achievements to craft an educational program grounded in rigor, social-emotional learning, relationships, and a commitment to continued growth and reflection as a future school community.

During my time working with Ms. Griffin, I have witnessed and benefited first-hand from her unwavering dedication to educational equity and student success, along with fostering student-centered classrooms where potential meets opportunity. The most rewarding aspect of working with Ms. Griffin was seeing her collaboration with Brandon Kimble, proposed board member, through their turnaround efforts at Chicago International Charter School-Avalon, which attained the highest school quality rating in 2014. This, coupled with many other accolades and experiences with Ms. Griffin, proves her commitment to the students, families, and residents of the Bronzeville community as the proposed founder of Chicago Preparatory Charter Middle School.

I am confident that Ms. Griffin, with the support of a strong Founding Board, will create a positive learning environment at Chicago Prep that prepares students for long-term success.

Again, I would like to extend my support and recommendation for Chicago Prep. I sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at nashaunlee19@augustana.edu and/or 773-398-8306.

Sincerely,

Nashaun Lee

Augustana College

Sophomore, Chemistry Education/First-Year Peer Mentor
September 28th, 2020

Office of Innovation and Incubation
Chicago Public Schools
42 W. Madison St.
Chicago, IL 60602

To Whom It May Concern:

We are writing this letter to express our support of Chicago Preparatory Charter Middle School, a new 5th-8th grade college preparatory school with a proposed opening of Fall 2021 in Bronzeville. The Proposed Head of School, Mary Griffin, was a 2012 Teach For America – Chicago Corps Member who eventually became a middle school principal in South Shore, and we believe in her leadership as well as the mission and vision of Chicago Prep.

The mission of Chicago Prep is to prepare all 5th-8th grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring.

At Teach For America, we believe that all children deserve the opportunity to attain an excellence education and, thus, are committed to recruiting, selecting, and training even more incredible talent who can not only directly impact students as a classroom teacher but also commit their lives in the fight for educational equity. As an organization focused on talent and opportunity, our mission aligns closely with Chicago Prep’s mission, and we are excited about the potential to collaborate to ensure that all students have access to talented, motivated, equity-minded teachers. Mary Griffin is a perfect example of a member of TFA who served her community in South Shore for years as a school leader and now wants to continue providing excellent education for students on the Southside of Chicago.

Again, we would like to extend our support and recommendation for Chicago Prep. We sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me through my contact information below.

Sincerely,

Ryan Osborne
Managing Director, Partnerships & Onboarding
ryan.osborne@teachforamerica.org
312-254-1000 x19158
September 28, 2020

Office of Innovation and Incubation
Chicago Public Schools
42 W. Madison St.
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a new 5th-8th grade college preparatory school with a proposed opening of Fall 2021 in Bronzeville. After meeting with the Proposed Head of School Mary Griffin, I am excited about the impact Chicago Prep will have on the Bronzeville community.

The mission of Chicago Prep is to prepare all 5th-8th grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring. Haute Society is a boutique event planning firm that makes our clients dreams reality. We have a networking group that assists in the development of black entrepreneurs and supports our mission to create opportunities to give back to the community. Our mission aligns closely with Chicago Prep’s mission, and I am excited about the potential to collaborate to provide high-quality after-school programming on-site at the school.

The vision of Chicago Prep directly aligns with our mission and goals, to teach entrepreneurship to children and families. The school will help to develop more black entrepreneurs and help maintain Bronzeville’s rich history of being thought leaders, building sustainable companies from within the community that will create generations of wealth and most importantly develop a clear understanding of how to properly navigate the finances and increase their financial portfolio. This school is much needed to pivot the narrative of our community and be a catalyst to encourage others within the community to dream big which is a direct correlation with Haute Society's mission.

Again, I would like to extend my support and recommendation for Chicago Prep. I sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at hautesociety2011@gmail.com and or by phone at 224-818-6320.

Sincerely,

Ashley Smith
CEO of Haute Society