

CPS Continuous Improvement and Data Transparency

Data Transparency Stakeholder Advisory Group

Meeting #7 Summary

Virtual Meeting via Zoom
December 4, 2024 | 4:30–6:30pm

ATTENDEES:

Facilitators & Presenters: Felipe Perez (Facilitator), Jill Gottfred Sohoni (Facilitator), Jeff Broom (CPS), Alejandra Sanchez (Coordinator)

Committee Members: Claiborne Wade (Parent), Erika Gonzalez (Parent), Grace Chan McKibben (Community), Heidy Moran (Principal), Ileana Inserni (LSC), Jacqueline Vargas (Parent), Jasmine L. Thurmond (CPS Exec), Kennda Burt (CAC), Lori Torres Whitt (CTU), Lucy Ogbedie (Student), Lynda Smith (LSC), Marcelina Pedraza (LSC), Marcus Flenaugh (CAC), Maurice Miles (Parent), Melissa Sweazy (Principal), Michelle Velez (Teacher), Nicole Turner (LSC), Orlando Montoya (Student), Otis Dunson (Principal), Perriyana Clay (CAC), Quinton Gibson (Student), Ricardo Trujillo (CPS Exec), Ryan Belville (CPAA), and Sarah Amouipour (Teacher)

MEETING MATERIALS:

- [Agenda](#)
- [Meeting Slide Deck](#)
- [Talking Points Draft](#)
- [Exit Survey](#)

AGENDA & SUMMARY

Welcome + Introductions

Facilitators welcomed participants and restated the goals of the session: aligning on how the committee's feedback shapes the CIDT rollout, preparing for the December 16 soft launch, and reviewing UIC's community validation plans.

Agenda

- Welcome and Introductions
- Review of Feedback to Date
- What's ahead: Dec 16 Launch + Talking Points
- CIDT Use Cases
- UIC Community Validation Approach
- Public Comment, Next Steps, & Closeout

Review of Feedback to Date

Participants reviewed summaries from feedback forms related to indicator pages (High Quality Curriculum, Out of School Time, and Student Proficiency). Key themes included:

- Language: Avoid jargon, define key terms, and explain why metrics matter. Suggestions included using simplified, parent-friendly terms and Q&A formatting.
- Design/Layout: Improve navigation with videos, search bars, and filter options. Use data cards and visuals to highlight key metrics.
- Graphs & Tables: Increase clarity through tooltips, consistent formatting, and meaningful comparison tools.
- Need for plain language and definitions for terms like "ACCESS" or "ELA"
- Suggestion to replace "Out of School Time" with more intuitive terms like "After-School Activities"
- Emphasis on consistent graphs, clear visual cues, and summaries to highlight trends

CIDT Use Cases

The committee reviewed stakeholder-specific use cases to inform design and communication strategy:

- Parents want to find schools that match their child's needs and prefer information shared through trusted messengers like in-person workshops, texts, or community leaders.
- CPS should use familiar structures like BACs, PACs, LSCs, and events like report card pick-up to increase visibility and build trust.
- Educators and principals need tools to guide equity-driven decisions and navigate the shift from SQRP to CIDT, as old mindsets may persist.
- Concerns were raised about inequities in school resourcing and how CIDT can address them without reinforcing past disparities.
- Suggestions included using QR codes, school website badges, and clear visual guides to make data more accessible and visible to families.
- Community leaders see CIDT as a platform for advocacy and want sustained engagement through school and neighborhood events, not just a one-time rollout.
- Members emphasized the need for simple messaging that clearly explains the purpose of CIDT, its benefits for students, and how families can engage.

Talking Points for December 16 Launch

Committee members provided feedback on draft talking points for the public rollout of the CIDT platform. Themes included:

- The importance of plain language and contextualizing why the tool matters for families
- The need to emphasize collaboration and transparency in the tool's development
- Ensuring representation from parents and community leaders in rollout events

Members suggested enhancing outreach via QR codes, school website banners, parent university events, and strategic use of media to build awareness and engagement. A few members volunteered to serve as spokespeople and requested training and guidance in advance of public-facing opportunities.

UIC Community Validation Plan

CPS shared the upcoming engagement strategy with UIC, including planned surveys and focus groups for Spring 2025. The committee discussed the importance of:

- Partnering with existing structures like LSCs, BACs, PACs, and Parent University
- Using real community stories to ground the validation process
- Ensuring accessibility across neighborhoods and languages

Breakout Reflections:

- Leverage existing school events (report card pickup, back-to-school nights) to socialize the CIDT tool
- Use simple messaging like: "What is this? Who benefits? Why should I care?"
- Address lingering SQRP comparisons by clearly framing the new purpose of the data
- Embed visuals and guides into school websites
- Offer meaningful incentives and sustained outreach (e.g., gift cards, personal calls, translated workshops)

NEXT STEPS:

- Finalize talking points for December 16 CIDT soft launch
- Submit feedback on UIC engagement plan
- Prepare for January meetings to review remaining indicators

Upcoming Meetings:

- January 15, 9–11am
- January 30, 4:30–6:30pm
- February 13 & 27 (times vary)